

IMD World Talent Ranking 2025

Talent competitiveness profile

CANADA



Canada

World Talent Ranking 2025

OVERALL PERFORMANCE (69 economies)

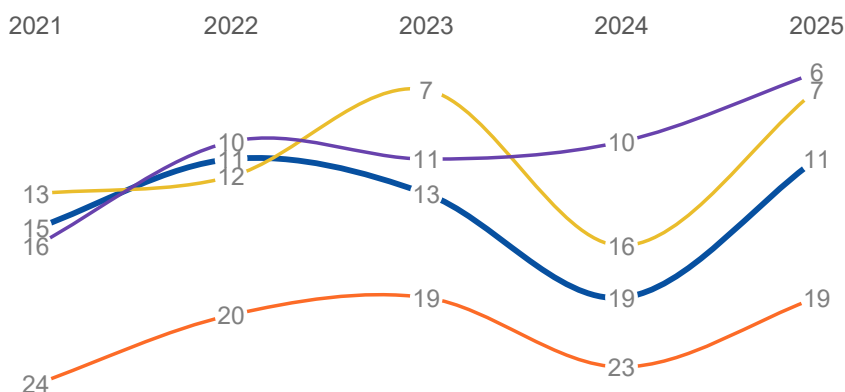
Rank 2025

11 Overall

19 Investment & Development

7 Appeal

6 Readiness



► Overall top strengths
▷ Overall top weaknesses

INVESTMENT & DEVELOPMENT

		Value	2025 Rank
Total public expenditure on education	Percentage of GDP	4.5 %	40
Total public exp. on education per student	Spending per enrolled pupil/student, all levels	12,962 US\$	12
▷ Pupil-teacher ratio (primary education)	Ratio of students to teaching staff	16.07 ratio	45
Pupil-teacher ratio (secondary education)	Ratio of students to teaching staff	12.33 ratio	37
Apprenticeships	are sufficiently implemented	6.00 survey [0-10]	16
Employee training	is a high priority in companies	6.72 survey [0-10]	24
Female labor force	Percentage of total labor force	47.07 %	26
Health infrastructure	meets the needs of society	6.37 survey [0-10]	32

APPEAL

		Value	2025 Rank
Cost-of-living index	Index of a basket of goods & services in the main city	67.50 index	34
Attracting and retaining talent	is a priority in companies	7.48 survey [0-10]	16
Worker motivation	in companies is high	6.96 survey [0-10]	11
Brain drain	does not hinder competitiveness in your economy	6.36 survey [0-10]	15
Quality of life	is high	8.16 survey [0-10]	17
Foreign highly skilled personnel	are attracted to your country's business environment	7.48 survey [0-10]	9
Remuneration of management	Total base salary plus bonuses and long-term incentives, US\$	201,383 US\$	20
▷ Collected personal income tax	On profits, income and capital gains, as a percentage of GDP	12.57 %	63
Justice	is fairly administered	7.36 survey [0-10]	19
► Exposure to particle pollution	Mean population exposure to PM2.5, Micrograms per cubic meter	6.56 micrograms	7
Statutory minimum wage	Statutory gross monthly minimum wage US\$	2,106.09 US\$	11

READINESS

		Value	2025 Rank
Labor force growth	Percentage change	2.99 %	11
► Skilled labor	is readily available	6.96 survey [0-10]	7
Finance skills	are readily available	7.20 survey [0-10]	15
International experience	of senior managers is generally significant	6.52 survey [0-10]	15
Competent senior managers	are readily available	6.64 survey [0-10]	16
► Primary and secondary education	meets the needs of a competitive economy	8.04 survey [0-10]	7
Graduates in Sciences	STEM graduates, % of all graduates	25.94 %	23
University education	meets the needs of a competitive economy	7.72 survey [0-10]	15
Management education	meets the needs of the business community	7.40 survey [0-10]	15
Language skills	are meeting the needs of enterprises	7.52 survey [0-10]	23
► Student mobility inbound	Foreign tertiary-level students per 1000 inhabitants	8.67 number	7
► Educational assessment - PISA	PISA survey of 15-year olds	506 Average	8

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